



(Kingdom News April, 2012)

Walkathon For Brightness 2012

Hong Kong Blind Sports Federation was found and chaired by our Group Chairman Mr. Peter Sun. On April 21, 2012, the Federation organized a meaningful public education event called "Walkathon for Brightness 2012" at the Amphitheatre of the Shatin Park. On that day, people with and without disabilities walked hand in hand along the Shing Mun River Channel and return. The main objective of this event is to invite people from all walks of life including corporations and volunteers to walk with people with disabilities so as to promote an inclusive society and the sports rehabilitation concept. Through this activity, we learnt to realize our mission of Equal Participation and Sports for All. KFM Kingdom Holdings Limited was one of the main sponsors, our staffs came with their families to enjoy a meaning walk in a beautiful afternoon.



Chinachem Group donated HK\$200,000 to support the Federation.



Mr. Banson Lam represented Kingdom Group to receive the appreciation letter from the Federation.



Kingdom staffs supported the charity walk with families.



Famous singer Linda Wong donated HK\$100,000 to support the Federation